

NorCal Hop Growers Alliance & UCCE presents the 2nd Annual

Growing Hops Workshop

"Growth & Sustainability"



Saturday, March 25, 2017

8-5pm, SRJC Shone Farm

UCANR.EDU/HOPS2017 \$45



Special Guest Speaker: Dietrich Gehring
Indian Ladder Farmstead Cidery & Brewery, Altamont NY

- ☞ Steps to **starting** a small scale commercial hop farm ☞
- ☞ Examine **successful growth, expansion** and local market ☞
- ☞ Learn how to **build relationships** with local breweries and research institutions ☞
 - ☞ **Taste** locally made single hop variety brews ☞
 - ☞ **Tour** a local hopyard ☞
- ☞ Speakers include **regional growers & brewers** ☞
- ☞ See SRJC's new **teaching brewery** under construction ☞
 - ☞ Coffee, breakfast snacks & lunch included ☞

THANK YOU



VENUE SPONSOR

Sample local hops
derived beverages from:



Mad Fritz
Brewing Co.

Stay for the weekend!

On Tap Beer Tours
is offering a
special tour with
lunch on Sunday.
Visit: goo.gl/05G1DK
Call: 707-786-6286



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